Keywords Localization

SOLUTIONS BRIEF: KEYWORDS LOCALIZATION

HELPING YOU CREATE TRULY NATIVE EXPERIENCES THROUGH QUALITY TRANSLATION AND AUDIO SERVICES

Publishers and developers can achieve significant returns if they ship their products simultaneously in multiple languages, leveraging the investments made throughout development. This requires significant planning and effective translation and testing are critical to help deliver the immersive game experiences that players expect.

However, not all creators have access to dedicated and experienced in-territory resources for localization or testing of localized assets. This can lead to linguistic errors, contextual inconsistencies and cultural inappropriateness resulting in unhappy players.

Keywords localization: leading game services supplier in the market

At Keywords Studios, we treat each game we work on as if it were our own, assuming your vision and leveraging our extensive experience, global reach, and continuous technological innovation for your success.

We can support you and your project, regardless of size, by delivering text and audio translation solutions in more than 50 languages, managed by an experienced team around the world.

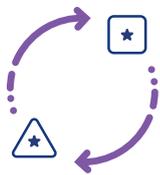| 270M+ words translated in 2019	300 game clients in 2019	2,500+ resources	130 full-time project managers	19 delivery centres

Culturally relevant localization solutions including:

TRANSLATION & ADAPTATION

TRANSCREATION & CREATIVE WRITING

TEXT ENGINEERING

GEOPOLITICAL ASSESSMENT

INSOURCING

Quality audio localization offerings

Through our global network of studios, we can handle your entire audio localization process, from voice actor casting and recording to mixing, processing and post-recording quality checks, allowing you to focus on the creativity that makes your games great. We provide audio from our own premises for the most sought-after languages and collaborate with reliable partners for less common requests.

Text and audio localization studios to match your footprint

Ensure your games are free from cultural inaccuracies and bugs

Adding localization QA can help ensure the highest-quality localization of your games. Our global Localization QA services can be seamlessly integrated by our localization teams, allowing you to interface with project managers in your time zone.

You can benefit from the fastest turnarounds for your project thanks to the synchronized effort of our teams. We eliminate the need for you to work across multiple time zones, thanks to our distributed, follow-the-sun model. This allows us to test games 24 hours a day, with Keywords coordinating with our global teams on your behalf.

> "Keywords is an excellent partner in Glu's localization process. They handle each request in a timely manner and make sure it's the highest quality when delivered."
>
> - Kassi O'Connor – Glu Mobile

Are you ready to achieve your localization goals?
Enter your details on our website to get a proposal.

ABOUT KEYWORDS STUDIOS

Keywords Studios is a leading technical and creative services provider for global video games and beyond. With locations in Asia, the Americas and Europe, Keywords Studios has a breadth and depth in multiple industry-leading service lines including Art, Game Development, Audio, Functionality QA, Localization, Localization QA and Player Support. Working across all major platforms, in more than 50 different languages, Keywords Studios delivers support for its clients across the globe.