

SOLUTIONS BRIEF: XLOC CONTENT MANAGEMENT SYSTEM

HELPING YOU INCREASE EFFICIENCIES THROUGH STREAMLINED LOCALIZATION PROCESSES

Video games publishers and developers can achieve significant returns if they ship their products simultaneously in multiple languages, leveraging the investments made throughout development.

However, many content creators face challenges in overcoming the complexities of localization to enable simultaneous multi-language development and shipment of their titles worldwide.

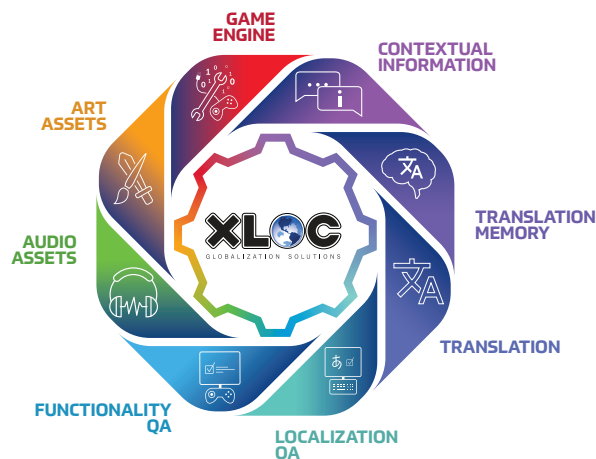
At Keywords Studios, we understand the challenges presented by numerous video games translation projects. That's why we offer XLOC, the dedicated localization Content Management System (CMS) and development

tool, designed to save you time and resources, as well as eliminating repetitive tasks and errors caused by the manual tracking of your assets.

Continually enhanced and optimised over 20 years, we have collaborated with client partners to facilitate more than 8,000 cross-platform multilingual game releases.

Regardless of whether you are releasing mobile content, AAA console games or producing continuous MMO PC content, XLOC can help you seamlessly and securely manage text, audio and art assets throughout the multilingual localization process.

XLOC links the Development and Localization Cycles in a seamless, controlled flow



Primary benefits of XLOC

- **Centralised** and **standardised** localization processes for all your projects.
- Ability for **multiple service lines to track, test and approve** localization via string history and status.
- **Saved searches** allow you to create customised workflows.
- **Enhanced team knowledge** thanks to a robust Q&A
- **Error checking** and alignment of data.
- Allows Loc and LQA to **seamlessly work together** and in-step with each other.

Key features of XLOC

- **Multi-choice & multi-ID and string search**, with changeable search criteria.
- **In-line editing** for real-time changes to strings.
- **Saved searches** for creating customised workflows.
- **Robust messaging** for production autonomy and troubleshooting.
- **Customised display options.**
- User-created **Project Lite projects.**
- Ability to **self-create complex XLSX file types.**
- Large XLSX file downloading optimized.

What we offer	What it provides	How it can help you
Single Environment to Manage all Localization Efforts	The connection between services in the localization production cycle (Translation, LQA, FQA, etc.).	Connect key personnel via the technology to seamlessly manage and track the localization effort.
Continued Enhanced API Integration	Further automation to streamline the development process.	Easily scale your localization efforts by having all language SKUs developed in-step with your main language development.
In-Line Translation Editing	On-line, in-line editing for quick changes.	Increased speed and efficiencies for your workflow; users have many choices in how data is edited.
Extended Search and Commenting Features	Document the terminological and stylistic choices, easily and quickly answer questions related to content at any time.	Save time and help ensure consistent quality with a single source of information for stakeholders.
First-Class Support and Customisation Services	Continued file and application configuration to accommodative your production flow.	Streamline your current production environment. Available in US, Western European and Asian time zones for fastest support.

Industry Impact



“ XLOC is hands down the best tool we use for localization. Our processes are created around this tool. XLOC provides organization for all the numerous translation projects we have in a given week. The XLOC team is amazing at customizing the tool to fit our needs. Having a very small localization team, I couldn’t do all the projects we do without XLOC. ”

Outside Services Director, GLU Mobile

Are you ready to streamline your localization processes and realise the full potential of your development efforts? [Contact us](#) now to get a proposal.

ABOUT XLOC

XLOC, part of the Keywords Studios group, is a leading provider of web-based global localization management solutions for the international computer and video games industry. XLOC offers organisational management systems that streamline localization processes and simplify the integration of localization into the development cycle to realise the full potential of the global marketplace. XLOC products are compatible with all major 3D engine technologies, social networking games and vast MMO environments, and can be leveraged as stand-alone products or be combined with XLOC’s consulting and support services. Visit xloc.com for further details.